

3

Roll No.

57001

BBA 1st Semester (N.S.) 2011-14

Examination-December, 2013

Business Organisation

Paper-BBA-101

Time : 3 hours

Max. Marks : 80

Before answering the questions, candidates should ensure that they have been supplied the correct and complete question paper. No complaint in this regard will be entertained after the examination.

Note : Attempt **Five** questions in all. Question No. 1 (Section-A) is **compulsory**. From Section-B, attempt **Four** questions (**One** question from each unit). All questions carry equal marks.

Section-A

- 1. Short-Answer Questions: 2x8=16
 - (a) Give two objectives of business.
 - (b) Describe relationship between business and environment.

- (c) Differentiate between Private Company and Public Company.
- (d) What are forms of business organization.
- (e) Define the term 'entrepreneur'.
- (f) Discuss the term 'feasibility'.
- (g) What is the concept of business combination?
- (h) Give full form of C.I.I.

Section-B

Unit-I

- 2. Discuss the nature of business activities and explain the interrelationship between industry and commerce. 16
- 3. What is the scope of business activities ? How would you differentiate between business, commerce and trade ? 16

Unit-II

- 4. What are the different forms of business organization? Discuss relative merits and demerits of company form of organisation. 16
- 5. Write notes on the following: 8+8=16
 - (a) Sole Trade vs. Partnership
 - (b) Multinational Corporation

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Unit-III

6. What is entrepreneurship Discuss the process of setting up a business organization. 16
7. Briefly describe the good form of business organization. Which form will you recommend for a small business. 16

Unit-IV

8. Describe the functions of stock exchanges. How do stock exchanges help in mobilization of resources for the industry ? 16
9. What are the causes of business combination ? Describe the role of FICCI in the Indian economy. 16

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