

Roll No.

57001

BBA Ist Semester (Old) 2011-14

Examination–November, 2014

Business Organisation

Paper-BBA-101

Time : 3 hours

Max. Marks : 80

Before answering the questions, candidates should ensure that they have been supplied the correct and complete question paper. No complaint in this regard will be entertained after the examination.

Note : Attempt five questions in all. Section A is compulsory and select one question from each unit in Section B. All questions carry equal marks.

SECTION A

1. Short answer questions: (2×8=16)
- (a) Define business.
- (b) Give scope of business activities.

- (c) Explain two advantages of sole trade.
- (d) Full form of FICCI.
- (e) What is business plan?
- (f) What do you mean by stock exchange?
- (g) What are entrepreneurial activities?
- (h) What is M.N.C?

SECTION B

Unit I

2. What is meant by business? Explain the nature of business and throw light on the inter-relationship between business and environment. (16)
3. Define the term 'Trade' and 'Commerce'. How does commerce help in the development of an economy? (16)

Unit II

4. 'One man control is the best in the world if that one man is big enough to manage every thing.' Explain this statement. (16)

57001-2000-(P-3)(Q-9)(14) (2)

57001-2000-(P-3)(Q-9)(14) (1)

[Turn Over

5. Explain the basis of classification of company. Differentiate between private company and public company. (16)

Unit III

6. Define the term feasibility. How business plan is prepared? Explain. (16)
7. Discuss briefly the various considerations while selecting a suitable form of business organisation. (16)

Unit IV

8. What is stock exchange? What services are rendered by Stock exchanges to investors, company and society? (16)
9. Discuss the concept of business combination. Discuss role of C.I.I. in business development. (8×2=16)
-