Total No. of Questions : 9]　　　　[Total No. of Pages : 3

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B.B.A. 1st Semester
Examination, March-2021
(New Scheme 2014-17)

MICRO ECONOMICS FOR BUSINESS DECISIONS
Paper-BBAN-106

Time : **Three** Hours]　　　　[Maximum Marks : 80

Before answering the questions, candidates should ensure that they have been supplied the correct and complete question paper. No complaint in this regard, will be entertained after examination.

Note :– Attempt compulsory question No. 1 from (Section-A) and *four* questions from Section-B (*one* question from each Unit). All questions carry equal marks.

Section-A

1. Write short notes on the following :

    (a) Nature of Micro Economics

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    (b) Meaning and usefulness of price elasticity

    (c) Production function

    (d) Internal economies of scale

    (e) Features of monopoly

    (f) Benefits of price discrimination

    (g) Marginal productivity

    (h) Meaning of quasi-rent

Section-B

Unit-I

2. Discuss the subject-matter of micro economics and highlight its importance for a business organisation. https://www.mdustudy.com

3. Explain the meaning and properties of indifference curves. In what ways is indifference curve approach superior to Marshallian utility approach ?

Unit-II

4. Explain and illustrate the law of variable proportion using diagram. What are the assumption of this law ?

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5. Which factors affect the size of a firm ? How is the optimum size of a firm determined ? Is there any relationship between the size and profitability of a firm ?

Unit-III

6. What are the features of perfect competition ? How can an individual firm attain equilibrium under the conditions of perfect competition ?

7. What is product differentiation ? How are products differentiated under monopolistic competition ? What are the advantages and disadvantages of price differentiation ?

Unit-IV

8. Write a detailed note on marginal productivity theory. Why is it considered superior to other theories ?

9. Write notes on the following :

   (a) Ricardian theory of rent

   (b) Theories of interest