BBA 1st Semester (New Scheme) Examination, February-2022

MICRO ECONOMICS FOR BUSINESS **DECISIONS**

Paper-BBAN-106

Time allowed: 3 hours]

[Maximum marks: 80

Note: The question paper is divided into two sections. Section-A comprises 8 short answer types questions (carrying two marks each) which is compulsory and should not exceed 50 words normally. Section-B comprises 8 questions (2 from each unit) the students shall be required to attempt four selecting one question from each unit. All question carry equal marks.

Section-A

- Short Answer Type Questions: 1.
 - Define cross elasticity. (a)
 - Define consumer's equilibrium. (b)
 - Mention any two features of monopolistic (c) competition.
 - (d) Enlist various factors of production.
 - Enlist the factors affecting location of the firm.

57506-P-3-Q-9(22)

IP. T.O.

- What do you mean by economies of scale? **(f)**
- How do you classify different costs? (g)
- Differentiate between firm and industry. (h)

Section-B

Unit-I

- Explain various types of price elasticity of demand 2. with the help of diagrams.
- Describe the two conditions necessary for attaining equilibrium for a firm in the short run.

Unit-II

- What are the diseconomies of scale? Explain with 4. illustrations. https://www.mdustudy.com
- 5. Compare and contrast the marginal utility approach with the indifference curve approach.

Unit-III

- Discuss the conditions of price discrimination under 6. monopoly.
- Discuss the role of time element in the determination 7. of price and output under perfect competition with the help of suitable diagrams.

57506

https://www.mdustudy.com

(3) **57506**

Unit-IV

- How do you determine the rent? Explain the concept of quasi rent with suitable example.
- Discuss the different alternative theories of interest and wages.