

Roll No.

57545

**BBA 5th Semester (N.S.) 2014-17
Examination – November, 2018**

PRESENTATION SKILL & PERSONALITY DEVELOPMENT

Paper : BBAN-505

Time : Three Hours] [Maximum Marks : 80

Before answering the questions, candidates should ensure that they have been supplied the correct and complete question paper. No complaint in this regard, will be entertained after examination.

Note : Section – A is *compulsory*. Attempt *one* question from each Unit in Section – B. All questions carry equal marks.

SECTION – A

1. Describe the following :

- Presentation skills
- Presentation selling an idea
- Role plays
- Advantages of simulations
- Importance of names and nickname
- Family determinants of personality

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P. T. O.

- Stress management
- Healthy personalities

SECTION – B

UNIT – I

- What is meant by persuasive presentation and humorous presentation ? Explain giving examples.
- Describe the structure of an effective presentation, the presentation notes and session plan.

UNIT – II

4. Write short notes on the following :

- Fish bowl
- Games

5. How can a presentation offer a solution and facilitate decision making ? Explain with examples.

UNIT – III

6. Write short notes on the following :

- Symbols of self
- Personality syndrome

7. Write a detailed note on physical and intellectual determinants of personality.

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UNIT – IV

8. What is the importance of grooming for a manager ?
Explain giving suitable examples.
9. "Public speaking is an art." Do you agree ? Give reasons for your answer.
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