

Roll No.

57545

BBA 5th Semester (N.S.) 2014-17

Examination – November, 2018

PRESENTATION SKILL & PERSONALITY DEVELOPMENT

Paper : BBAN-505

Time : Three Hours]

[Maximum Marks : 80

Before answering the questions, candidates should ensure that they have been supplied the correct and complete question paper. No complaint in this regard, will be entertained after examination.

Note : Section – A is compulsory. Attempt *one* question from each Unit in Section – B. All questions carry equal marks.

SECTION – A

1. Describe the following :

- (a) Presentation skills
- (b) Presentation selling an idea
- (c) Role plays
- (d) Advantages of simulations
- (e) Importance of names and nickname
- (f) Family determinants of personality

- (g) Stress management
- (h) Healthy personalities

SECTION – B

UNIT – I

2. What is meant by persuasive presentation and humorous presentation ? Explain giving examples.
3. Describe the structure of an effective presentation, the presentation notes and session plan.

UNIT – II

4. Write short notes on the following :
 - (a) Fish bowl
 - (b) Games
5. How can a presentation offer a solution and facilitate decision making ? Explain with examples.

UNIT – III

6. Write short notes on the following :
 - (a) Symbols of self
 - (b) Personality syndrome
7. Write a detailed note on physical and intellectual determinants of personality.

UNIT – IV

8. What is the importance of grooming for a manager ? Explain giving suitable examples.
 9. "Public speaking is an art." Do you agree ? Give reasons for your answer.
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