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BBA 5th Semester (New Scheme) Examination – December, 2022

INDIAN BUSINESS ENVIRONMENT

Paper: BBAN-503

Time: Three hours]

[Maximum Marks : 80

Before answering the questions, candidates should ensure that they have been supplied the correct and complete question paper. No complaint in this regard, will be entertained after examination.

Note: This paper consists of two sections. All the questions of Section-A are compulsory and carrying two marks each. Section B consists eight questions. The students shall be required to attempt four questions from section-B selecting at least one question from each Unit. All questions carry 16 marks.

SECTION - A

- 1. Write short notes (normally 50 words) on the following:
 - (a) Industrial Policy

- (b) What are the micro factors of business environment?
- (c) Globalization
- (d) WTO
- (e) Licensing
- (f) Balance of payments
- (g) Foreign Exchange
- (h) SMEs

SECTION - B

UNIT - I

- 2. Describe business environment. Explain different factor affecting business environment.
- 3. Who do you means by economic reforms and how does economic reforms boosted the Indian economy?

UNIT - II

- Discuss the 1991 industrial policy and its role in growth of Indian economy.
- 5. What do you mean by public sector reforms? What measures were taken for public sector reforms and their impact on Indian economy?

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UNIT - III

- Write a detailed note on banking reforms in India. Discuss the challenges faced by banking sector.
- 7. Write short notes:
 - (i) Non Banking Financial Institutions
 - (ii) SEBI

UNIT - IV

- 8. What do you mean by balance of payments? How does balance of payment reflects the level of globalization of a country?
- Write a detailed note on foreign exchange management act including its role in advancement of foreign trade in India.