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57514

BBA 2nd Semester (N. S.) 2014-17 Examination – July, 2021

COMPUTER APPLICATIONS IN MANAGEMENT

Paper: BBAN-204

Time: Three Hours]

[Maximum Marks: 50

Before answering the questions, candidates should ensure that they have been supplied the correct and complete question paper. No complaint in this regard, will be entertained after examination.

Note: Section – A is *compulsory*. Attempt *one* question from each Unit in Section – B. All questions carry equal marks.

SECTION - A

- **1.** (a) Define a web browser. Give some examples.
 - (b) What is the use of IP address in a network?
 - (c) Explain the use of firewall in security.

- (d) Differentiate between system software and application software.
- (e) What is a Wi-Fi?

SECTION - B

UNIT-I

- **2.** (a) Define an OS. Explain its functions.
 - (b) Explain the different types of computers.
- 3. (a) Write a short note on wireless networking.
 - (b) Explain the different types of computer memory with examples.

UNIT - II

- 4. (a) Briefly explain online chatting with examples.
 - (b) How the use of internet is affecting the growth of an business organization?
- **5.** Ellaborte the applications of computers in the field of healthcare with examples.

UNIT - III

6. Explain the different types of Information System.

- **7.** (a) Differentiate between Executive Information System from a DSS.
 - (b) Differentiate between TPS and OAS.

UNIT - IV

- **8.** Illustrate the use of multimedia in website of an organization.
- **9.** What is multimedia? Discuss the types and uses with examples.