

Roll No.

57532

**BBA 4th Semester (N. S.) 2014-17
Examination – April, 2018**

HUMAN RESOURCE MANAGEMENT

Paper : BBAN - 402

Time : Three Hours]

[Maximum Marks : 80

Before answering the questions, candidates should ensure that they have been supplied the correct and complete question paper. No complaint in this regard, will be entertained after examination.

Note : Section – A is *compulsory*. Attempt *four* questions from Section – B, selecting *one* question from each Unit.

SECTION – A

1. Briefly explain the following :

(a) Strategic HRM

(b) KPO

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(c) Job analysis

(d) Induction

(e) Cross cultural training

(f) Career planning

(g) Healthy work environment

(h) Competency based HRM

UNIT – III

6. Describe various employee development practices.

7. Why is employee retention important ? Mention the strategies of employees retention.

UNIT – IV

8. What is the role of rewards & pay in HRM ?

9. Explain competency based HRM.

SECTION – B

UNIT – I

2. Describe the nature and scope of human resource management.

3. What is meant by HR outsourcing ? Explain the merits & demerits of BPO.

UNIT – II

4. Describe the various steps of human resource planning.

5. How are recruitment and selection different from each other ? Describe their importance in HRM.