

**UNIT-IV**

8. Define the term Organization. Discuss the four types of organizational structure.
9. Explain the factors responsible for creating and transmitting organizational culture and for getting it to change.

Roll No. ....

**57515**

**B.B.A. 2nd Semester  
(N.S.) 2014-2017**

**Examination- May, 2017**

**Organizational Behaviour**

**Paper-BBAN-205**

**Time : 3 hours**

**Max. Marks : 80**

Before answering the questions, candidates should ensure that they have been supplied the correct and complete question paper. No complaint in this regard will be entertained after the examination.

**Note :** This paper consists of two sections (Section-A and B). Section-A is **compulsory** and has questions of two marks each and Section-B consist of eight questions. The students shall be required to attempt **four** more questions from Section-B selecting **one** question from each unit. All questions carry equal marks.

**SECTION-A**

1. (a) Define the key elements of OB.
- (b) Explain the scope of OB.
- (c) What is personality ?
- (d) Define the sources of attitudes.
- (e) Discuss the interpersonal communication.
- (f) Define team work.
- (g) Describe the organization structure.
- (h) What is organization culture ?

**SECTION-B**

**-UNIT-I**

2. Define organizational behaviour and discuss its scope.

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3. Discuss the process of Organizational Behaviour. How does it help an organization in the current scenario ?

**UNIT-II**

4. Using personality categories, describe the basic source of personality. Describe yourself.
5. What do you understand by Perception ? Discuss various managerial implications of perception.

**UNIT-III**

6. Think of a formal group of which you are a member. Describe the group in terms of its characteristics.
7. Explain the concept of conflict management along with its process.

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[ Turn Over