

Roll No. 2052612

57511

**B.B.A. 2nd Semester
(N.S.) 2014-17**

Examination-May, 2015

Principles of Management

Paper-BBAN-201

Time : 3 hours

Max. Marks : 80

Before answering the questions, candidates should ensure that they have been supplied the correct and complete question paper. No complaint in this regard will be entertained after the examination.

Note : Section-A contains eight short answer type questions of two marks each and is **compulsory**. From Section-B, attempt **four** questions, selecting **one** from each unit. All questions carry equal marks.

Section-A

1. Answer the following :

[8×2=16]

(a) Decisional role of a manager

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(1)

[Turn Over

- (b) Systems approach to management
- (c) Operational planning
- (d) MBO
- (e) Span of control
- (f) Democratic leadership
- (g) Need for control
- (h) PERT

Section-B

Unit-I

2. Explain the concept of management. Discuss various roles played by a manager in organizations and skills required for a manager. [16]
3. Discuss classical approach to management. Highlight the contribution of Henry Fayol to management. [16]

Unit-II

4. Explain the process and purpose of planning. Discuss various levels of planning in organizations. [16]
5. Define decision making. Explain various types of decisions. Why group decisions are considered more appropriate? [16]

Unit-III

6. Explain various elements of organizing. Discuss various organizational designs. [16]
7. Discuss various approaches to leadership study. What is the significance of leadership in organizations? [16]

Unit-IV

8. Explain the process of controlling. What are the prerequisites of an effective control system. [16]

9. Why people resist control ? Discuss traditional controlling techniques in detail.

[16]