

Roll No. ....

**57511**

**BBA 2nd Semester (N. S.) 2014-17**

**Examination – May, 2019**

**PRINCIPLES OF MANAGEMENT**

Paper : BBAN-201

**Time : Three Hours ] [ Maximum Marks : 80**

*Before answering the questions, candidates should ensure that they have been supplied the correct and complete question paper. No complaint in this regard, will be entertained after examination.*

**Note :** Section – A contains eight short answer type questions of two marks each. All the questions are *compulsory*. Section – B attempt *four* questions in all, selecting *one* question from each Unit. All question carry equal marks.

**SECTION – A**

1. Write short notes on the following :
  - (a) Human Relations
  - (b) Scalar chain
  - (c) Tactical planning

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P. T. O.

- (d) Goal Setting
- (e) Coordination
- (f) Authority
- (g) PERT
- (h) Break-even analysis

**SECTION – B**

**UNIT – I**

2. What is management ? Explain the process of management in detail.
3. Discuss the various contingency approaches of management in detail.

**UNIT – II**

4. What is Planning ? Explain the kinds and purpose of planning.
5. Explain the decision making process. What are the behavioural aspects of decision making ?

**UNIT – III**

6. Define organising. Discuss the characteristics and benefits of organising.

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7. Describe the nature and significance of leadership. Discuss the situational approach to leadership in detail.

**UNIT - IV**

8. What is controlling and its importance ? What are the prerequisites of an effective control system ?
9. Explain the concept and objectives of budgetary control. Discuss the various types of budget.

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