

Roll No. ....

**57511**

**B.B.A. 2nd Semester (N.S.) (Re-appear)  
Examination – October, 2020**

**PRINCIPLES OF MANAGEMENT**

**Paper : BBAN-201**

*Time : 1.45 Hours ]*

*[ Maximum Marks : 80*

*Before answering the questions, candidates should ensure that they have been supplied the correct and complete question paper. No complaint in this regard, will be entertained after examination.*

**Note :** Attempt any *three* questions. All questions carry equal marks.

**1.** Write short notes on the following :

- (a) Challenges to management
- (b) Unity
- (c) Group decision making
- (d) MBO
- (e) Responsibility

- (f) Line Organization
  - (g) Feedback control
  - (h) Social Audit
2. Discuss the role played by a manager for an effective management. Describe the skills required by the manager.
  3. "Management is the backbone of any organisation." Explain.
  4. Explain the concept of Planning. Discuss the process of planning in detail.
  5. What is decision making ? How decision making helps in effective planning ?
  6. Write notes on :
    - (a) Specialization
    - (b) Decentralization
  7. Define organizational structure. How it can be designed ? Explain the importance of effective organizational structure.

8. What is management control ? What are the various types of management control system ?
  9. Describe the various controlling techniques. What are its pros and cons for an organization ?
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